

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Tuesday, August 11, 2010

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WHEN: October 16, 2010 from 9 a.m. - 5 p.m.

WHERE: Tunica RiverPark in Tunica, Miss.

One RiverPark Drive, Tunica Resorts, MS 38664

Directions from the North:

Highway 61 south to Casino Center. Turn right and drive 2.3 miles, then turn left on Casino Way. Turn right on Fitzgerald's Boulevard, then left on RiverPark Drive.

WHO: Girl Scouts Heart of the South and the Tunica RiverPark in partnership with Entergy, Fitz Casino and Hotel and Sharp as well as over 50 environmental organizations from across Mississippi and Tennessee.

WHAT: FREE Community Eco-Festival showcasing live music, riverboat cruises on the Tunica Queen, authentic arts and crafts, an EcoTrail through a beautiful wetland forest, delicious foods, horse trails and GeoCaching - the treasure hunting game using a GPS, and a ton of other events along the beautiful Mississippi River.

WHY: For nearly a century, Girl Scouts has played a pivotal role in educating America and its youth in the protection of our environment and the promotion of civic responsibility in our communities. Tunica RiverPark and Girl Scouts Heart of the South are partnering with many local organizations to bring this event to the community. See you on the river!

Girl Scouts Heart of the South is recognized by the community as the premier source of girl leadership. For more information on how to join, volunteer, reconnect or donate to Girl Scouts, call 901-767-1440 or visit www.girlscoutshs.org.

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